



MARKETING AND SOCIAL MEDIA FOR BUSINESS

This course focuses on developing skills in marketing and social media to effectively promote a small business.

Participants will get overview of small business strategic marketing and the most cost effective ways to market in today's modern world.

There will be a focus on marketing your new and existing business ideas in innovative ways to build viable and profitable businesses. Basic web page design and editing using various website software will also be included.

The course will also focus will be on the social media apps including; Facebook, Twitter, Instagram and LinkedIn; and how these social media channels are effective in a business sense including "20 Top Social Media Tools to Try in 2018"

Course dates & times

Tutors: Justin Williams and Anne-Maree Maguire
 Venue: SEAL, 91 Hyland Street, Warrnambool
 Wednesdays: 14 March – 16 May (no class on Anzac Day)
 Time: 6.30pm – 9.30pm

Course Fees

	Tuition fees	Amenity fee	Total fees
Subsidised	32.00	128.00	\$160.00
Subsidised with concession	32.00	128.00	\$160.00

For more information

To enrol in this course or for more information, please contact Reception or follow these links:

Ph: (03) 5562 6099

Email: reception@seal.org.au

Fax: (03) 5561 2049

Website link: <http://www.seal.org.au>

Enrolment/Cancellation Conditions

Enrolments must be accompanied by full course payment. We accept any of the following forms of payment: Cash/Cheque/EFTPOS/ MasterCard/Visa.

Information on our withdrawal/refund policy will be provided on enrolment. This information is also available at www.seal.org.au

